

2021 Annual Report

From the Executive Director

These are challenging times, times that we've never quite seen before. The one thing that remains consistent is the resilience of our businesses here in Woodlawn. There is a fervor, a passion, a determination among our businesses that is evident as we see some businesses strive to grow through a pandemic. We have also supported many start-ups during the pandemic. We are proud of our businesses, and we are confident in their future!



- Dr. Loren Williams

In 2021, the Woodlawn Chamber...

- Provided 50 hours of one-on-one coaching for business owners
- Hosted monthly events with over 200 attendees
- Welcomed 10 new members
- Hired our first Executive Director to help the Chamber execute its mission
- Raised over \$90,000 from individual and institutional donors



A rendering of the Woodlawn Chamber's Alfresco space activation at 62nd and Ingleside. The space opens in spring 2022

"I am so thankful to Dr.
Williams and the Chamber
for all their support. I would
not have been able to
sustain my business without

—Farall Wilson, Farall's

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Government	\$79,000
Private	\$13,195
Board contributions	\$1,000
Membership dues	\$6,828
TOTAL	¢00.274

Expense

Expenses	
Personnel	\$30,532
Operations	\$18,516
Professional Services	\$2,484
Insurance	\$1,381
TOTAL	\$52 913



Doris Bond-Kyles, Ageless Apparel and Accessories, thanks a customer for her purchase at the Chamber's Small Business Saturday in November 2021